



# February 24, 2011 is time for your school to Soar!

**Queen Elizabeth  
Senior Public School**  
challenges all Peel  
District School Board  
Schools to S.O.A.R.  
in 2011

*“The focus of Students S.O.A.R. is on orphans. The awareness you raise and the money you raise will help to make life bearable for many orphaned boys and girls in Africa. I have visited many elementary schools in Africa: they can hardly believe that school students in Canada are concerned about them. It brings them joy; it brings them hope.”*

Stephen Lewis,  
Chair Stephen Lewis Foundation

Proceeds donated to:



the *Stephen Lewis*  
FOUNDATION

[www.stephenlewisfoundation.org](http://www.stephenlewisfoundation.org)



# Take the challenge Students S.O.A.R Day Participate on February 24, 2011

Proceeds donated to:



S.O.A.R. stands for Students helping Orphans in Africa with Relief. This student initiative challenges schools, parents and communities to help children orphaned by HIV/AIDS. All proceeds raised through S.O.A.R. fundraising activities are directed to the Stephen Lewis Foundation.

The Stephen Lewis Foundation (SLF) supports community-based organizations that are turning the tide of HIV/AIDS in Africa.

Last year, numerous schools in the Peel District School Board participated in fundraising activities, raising several thousand dollars for the Stephen Lewis Foundation. This year, our goal is to increase the number of schools participating in the S.O.A.R. 2011 challenge. Please register your school today and have your students make a difference.

Benefits of participating in S.O.A.R.



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## *educate*

students about HIV/AIDS in Africa and the challenges facing orphans and other vulnerable children

## *inspire*

students to get involved with their schools and communities and learn how to make a difference through volunteerism and fundraising

## *motivate*

students to raise funds to help children affected by HIV/AIDS in Africa by donating their proceeds to the Stephen Lewis Foundation



# Be the school that makes a difference!

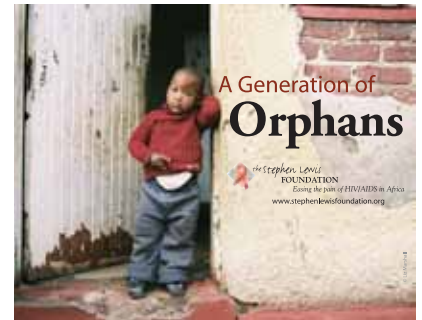
## Students S.O.A.R. Day February 24, 2011

Mark the date and participate by asking students to donate a Toonie as part of the fundraising initiative at your school. Choose from the options below and we will provide you with a S.O.A.R. Marketing Tool Kit.

**Kit Includes:** posters from the Stephen Lewis Foundation, S.O.A.R. posters and a CD with printable files to promote your event.

Participate on Students S.O.A.R. Day by asking students to hold a fundraiser in support of the Stephen Lewis Foundation.

Create a fundraising event of your choice, using the S.O.A.R. Marketing Tool Kit. This could be a bake sale, pizza lunch, dance-a-thon or sale of candy-grams. The choice is yours!



Stephen Lewis Foundation Poster



Students S.O.A.R. Day Poster

## Please Register Today

Register for this event by filling in the fax-back form located on the back page of this brochure. If you are receiving this electronically, please fill in and fax the PDF registration form. Printed materials will be shipped in January, 2011



## S.O.A.R. Registration Form

Name of School \_\_\_\_\_

Number of Students \_\_\_\_\_

Address of School \_\_\_\_\_

Principal's Name \_\_\_\_\_

Email \_\_\_\_\_

S.O.A.R. Coordinator Name \_\_\_\_\_

Phone Number/Email \_\_\_\_\_

### Participation on Student S.O.A.R. Day

- We will participate in the Students S.O.A.R. Day fundraiser on Tuesday, February 24th, 2011
- We will not participate in the Students S.O.A.R. Day fundraiser, but will include fundraising event(s) at our school between February and June 2011. Please provide proposed date and description (if known at this time) \_\_\_\_\_
- \_\_\_\_\_

### Marketing Materials

- We are interested in receiving the S.O.A.R. Marketing Tool Kit: Stephen Lewis Foundation posters, S.O.A.R. posters, S.O.A.R. Template CD with customizable messages

**Fax registration form to:**  
**Kevin Dobson, Principal, Queen Elizabeth Sr. Public School**  
**phone 905-278-7287 fax 905-278-8484 email kevin.dobson@peelsb.com**